**Student Council Manifesto Guide**

A position on student council is rather unique. Members of council are responsible for voting on ideas that will become SU policy and representing students at the highest level. Student Council is the highest decision-making body within the Students’ Union, scrutinising motions, updating policies and holding officers to account, tracking their progress with campaigns, activity, and policy work.

There are specific roles to fill on council, so it’s important to ensure you run for the position that’s right for you.

**Manifesto Layout**

**Image**

*Make sure to upload a HD photo. Don’t skip this step. It’s important that students can put a face to a name.*

**Introduction**

*Introduce yourself to students. Let them know who you are, what you study and anything about yourself you’d like them to know.*

**Why I want to be on council (200 words)**

*Here you want to outline why you are running and the experience and skills you have that make you suitable for the position you’re running for on council. It’s important to understand what council is, its purpose and how it runs before completing this section.*

**Top Tips for Writing Manifestos**

**Stay clear and concise –** you want to keep people engaged.

**Use simple English** – this needs to appeal to all students at the University, including those who are not familiar with SU jargon and those with English as a second language. You don’t want to alienate any potential voters.

**Showcase your skills and experience** – let people know how your past experiences relate to the role and how your skillset will help you be successful.

**Understand the role** – it’s important you understand what the role you’re running for entails and how that role serves students. Ask SU staff if you’re unsure.