**Development Plan**

**2017/2018**

**Date started:** Click here to enter text.

**Society:** Click here to enter text.

Your development plan is where you can explore ideas and plan out your year ahead for your society.

**LEARNING FROM EXPERIENCES**

**What went well last year?**

Click here to enter text.

**What did not go well last year?**

Click here to enter text.

**What will you do differently this year?**

Click here to enter text.

**EVENTS**



**How often will you have meetings?**

Click here to enter text.

**How often will you hold events?**

Click here to enter text.

**List some ideas for potential events:**

Click here to enter text.

**Which society(s) could you collaborate with?**

Click here to enter text.

**What event could you do together?**

Click here to enter text.

**STABILITY**

**EQUIPMENT INVENTORY: What equipment are you intending to buy this year?**

Click here to enter text.

**SOCIETY DESCRIPTION:** **What does your society do for its members?**

Click here to enter text.



**DEVELOPMENT PLAN: When will you review your development plan and make changes to it?**

Click here to enter text.

**FINANCES**

**MEMBERSHIP FEES: How much is your membership fee?**

Click here to enter text.

**If your society charges a membership fee how do you plan on spending your membership income to develop your society?**

Click here to enter text.

**FUNDRAISE FOR YOUR SOCIETY:**

**Explore ideas for fundraisers that are relevant to your society**

Click here to enter text.



**Steps that need to be taken to achieve this:**

Click here to enter text.

**DEVELOPMENT FUND: If you apply for and receive funding from the Development Fund to supplement your society’s activities this year what will you spend it on?**

|  |  |
| --- | --- |
| Item/service | Cost (£) |
| Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. |

**SPONSORSHIP: Are you actively looking for sponsorship?**  **What sort of sponsorship do you want?  What can you offer potential sponsors?** Sponsorship could be an agreement with a local venue, equipment towards your society aims, a speaker or freebies for a promotion.

Click here to enter text.

**BUDGETING**

|  |  |  |  |
| --- | --- | --- | --- |
| **Item/event/ trip** | **Estimated cost\*** | **Paid for by development fund, sponsorship or fundraising money?** | **Who is responsible?** |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |

**\*Consider all costs, including transport, food, equipment cost, etc.**

**REMEMBER: The Development Fund must be applied for. Before spending any money get permission. If in doubt, contact the Societies Support Coordinator.**

**PROMOTION**

**It is important to promote your society in a fun way whilst also being easily understood by everyone.**

**In the following boxes write down some creative ideas on how to grab attention and show off your society in an effective way.**

**ON YOUR SOCIETY WEBPAGE:**

Click here to enter text.

**ON YOUR SOCIAL MEDIA:**

Click here to enter text.

**RECRUITMENT: It’s important that you know how to sell your society to potential members.** List the benefits of joining your society:

Click here to enter text.



**ARTICLES/BLOG POSTS:**

**List ideas for articles and blog posts.** (For example: Meet the Committee, Our Next Event, Why I Joined ‘name of society’)

Click here to enter text.

**AIMS AND OBJECTIVES FOR THE YEAR**



**Make a list of your objectives for the year ahead.**

**Include what you hope to achieve this academic year.**

|  |  |  |  |
| --- | --- | --- | --- |
| What are your objectives? | How are you going to achieve them? | Do you need any support/ what support?\* | Who is responsible?/ Deadline for task completion |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
|   | Click here to enter text. | Click here to enter text. | Click here to enter text. |

**\* Support can include funding, room bookings, promotion, selling of tickets via the Students’ Union website and assistance with fundraising.**

**TIMELINE**

****

**What does your society timeline look like?**

|  |  |
| --- | --- |
| **OCTOBER**Click here to enter text. | **NOVEMBER**Click here to enter text. |
| **JANUARY**Click here to enter text. | **DECEMBER**Click here to enter text. |
| **FEBRUARY** Click here to enter text.  | **MARCH**Click here to enter text. |
| **MAY**Click here to enter text. | **APRIL**Click here to enter text. |

